

EDIT YOUR REELS WITH CLAUDE

Installation and usage guide for the edit-reels skill

Cut mistakes, add animated text, memes, AI images, and sound effects — simply by talking to Claude.

1. What it does

STEP	WHAT IT DOES FOR YOU
Step 1 · Cut	Listens to the full recording, keeps the last good take of each sentence, and removes repetitions, false starts, breaths, and silences. If you recorded several reels in a row, it separates them. It delivers the cut video and asks for your approval before continuing.
Step 2 · Edit	After you approve the cut, it applies a predefined professional editing style: titles, typewriter phrases, script accents, line-by-line lists, memes, emojis, zooms, your b-roll (or AI images), and sound effects. Everything stays centered and inside the Instagram/TikTok safe zone.

At each step, review and correct it in plain language: “At second 17, a sentence repeats,” “make the list bigger.” The skill learns your preferences for the next video.

2. What you need

- The Claude desktop app with a Pro plan or higher, using the Code tab (Claude Code).
- Mac (recommended) or Windows.
- Optional: an AI image provider (section 6).

You do not need to open Terminal or know how to code: Claude installs anything missing for you.

3. Installation — 5 minutes

- Save the skill file (edit-reels...skill) in your Downloads folder.

- Open the Claude app and select the Code tab.

- Type the instruction below:

“Install the edit-reels skill located in my Downloads folder into my skills folder. Then check whether I am missing anything required for video editing (ffmpeg, faster-whisper, and Pillow), and install it for me.”

- Claude will ask for permission before each step: click Allow. If your Mac asks to install tools or Rosetta, click Install.

- Close and reopen the app. Ask: “Do you have the edit-reels skill?” to confirm.

The first time you use it, Claude asks about your style (fonts, brand color, and whether the video is for ads) and downloads a voice model of approximately 3 GB once.

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4. How to use it

Record this way for cleaner cuts

- If you make a mistake, pause for 2 seconds and repeat the full sentence from the beginning.
- Leave 10–15 seconds of silence between reels if you record several in one session.
- Use a microphone and confirm it is recording. If audio is missing, that part cannot be recovered.
- To leave room for an insert, stay silent while looking to one side and tell Claude about it.

Step 1 — Ask for the cut

Drag your video into the chat and write:

“Cut this video for me. I recorded 3 reels; remove my mistakes and place the clean takes together without gaps.”

Claude delivers the cut video and asks for approval. If something is wrong, mention the exact second:

“At second 10 the sentence is cut off, at 17 ‘so I took the challenge’ repeats, and at the end keep everything continuous until the CTA.”

Every correction arrives as a new file (v2, v3) so it updates quickly on your phone. When it is right, say “approved.”

Step 2 — Ask for the edit

After approving the cut, write:

“Edit this reel.”

Have b-roll? Drag your clips into the same message. Claude reviews them, selects what matches your narration, and places them automatically. Not every clip needs to be used.

“Edit this reel. Here is my b-roll.” (Then drag in the clips.)

Without b-roll, Claude uses AI images if you connected a provider (section 6), or edits with text, memes, emojis, and zooms only. Review it and request changes just as you did for the cut.

B-roll tip: use clips without text or captions, at least 3 seconds long, and vertical when possible. Horizontal clips are center-cropped.

5. Included style

The skill includes a ready-to-use style: an elegant serif for titles and phrases (DM Serif Display), a script font for accents (Allura), white text with a pink accent on the keyword, plus built-in sound effects (typing, click, pop, camera, and cash register).

Want to use your branding? Drag your font into the chat and say: “Use this font and my brand color #HEX from now on.” Optional.

6. AI images — optional

The skill works without AI images. For supporting photos or animated b-roll, connect one of these providers to Claude. A typical reel uses 3–6 images.

PROVIDER	CONNECTOR URL	WHAT YOU NEED
Higgsfield Most complete	https://mcp.higgsfield.ai/mcp	A paid Higgsfield account. Images and video; about \$0.07 per image.
Hugging Face Free to start	https://huggingface.co/mcp?login	A free Hugging Face account. Daily quota; queues are possible.
Magnific (Freepik)	https://mcp.magnific.com	A Magnific or Freepik account and your plan credits.

How to connect it

- In the Claude app, open Settings Connectors.
- Click Add custom connector.
- Enter its name (for example, Higgsfield) and paste the URL from the table.
- Click Connect and sign in to the provider.
- Hugging Face only: go to huggingface.co/settings/mcp and add an image Space, such as FLUX.1 Krea.
- Open a new conversation and say: “Use Higgsfield for the reel images and tell me the cost before generating.”

Prices were reviewed in September 2026 and may change. Custom connectors require a paid Claude plan. Without a provider, generate images in Gemini, ChatGPT, Canva, or your preferred app, then drag them into the chat.

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7. Best practices and FAQ

QUESTION	ANSWER
How long does it take?	Cutting a 5-minute video takes a few minutes. Editing takes 5–15 minutes depending on how many images you generate.

QUESTION	ANSWER
A piece of an old take remains	Give the exact time: "At 0:23, 'so' from the previous take remains." It fixes that piece.
There is too much space after sentences	Say: "Tighten the cuts at the end of each word." It remembers this for future videos.
A word was cut at the beginning	Check whether the microphone captured it. If there is total silence, rerecord the sentence or add it as text.
Can I use memes in paid ads?	It is safer not to. They may be copyrighted and Meta may reject the ad. Ask for "no memes, AI images only."
The video does not appear on my phone	Ask Claude to save it in a new folder or under a new name. Replacing a file may take longer to sync.
Will it look right on Instagram?	Text remains centered and inside the safe zone. Export at 1080 × 1920 in high quality.
What if I do not want to open Terminal?	You do not need to. Request every step in the Claude app chat; Claude runs it and asks for permission.
Can I continue editing in CapCut?	Yes. Each delivery includes a clean video and an assets folder containing photos, memes, and text.

Tip: Every time you correct something, Claude records it in references/preferences.md. After 2–3 videos, you should have very little to correct.

Fonts are included under the SIL Open Font License. Claude and Claude Code are Anthropic products. The image providers listed are third-party services with their own terms and pricing.